



**Mastery Coaching**

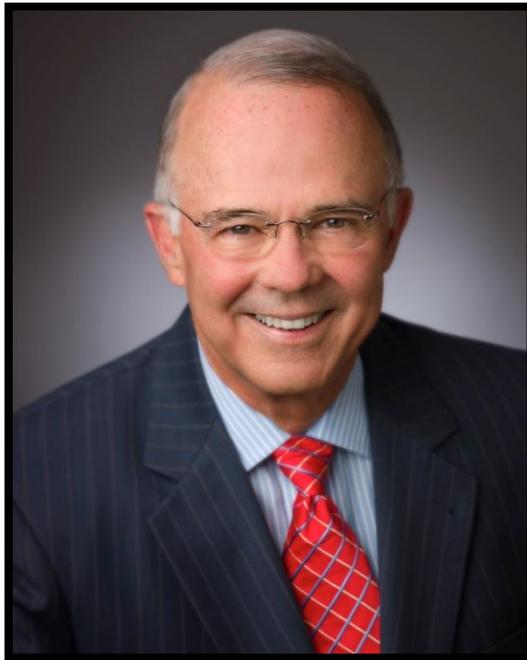
The pursuit of Mastery in Executive Coaching  
Experience the first hand effects of Transformational Change  
Time tested processes that maximize the client's growth  
Illuminating the unseen dynamics of enlightenment

**"Long-Term" Coaching vs. "Short-Term" Clients**

How to transform "Intervention" Coaching into "Developmental" Coaching  
Developing Long-Term client relationships  
The annuity of Executive Coaching  
Delivering Long-Term sustainable excellence

**Elevate Your Practice**

What should you do differently?  
The path of transcending fear.  
Discovering your Brilliance  
Taking your clients to the next level and beyond



**Stan Goss**  
***"Mastery Coaching"***  
**Workshop**

**Giving Coaches the "Unfair Advantage"**

**"Long-Term" Coaching versus "Short-Term" Clients**

**Elevate Your Practice and Bring out the Brilliance in Others**

Over the past 20 years, Stan Goss has built one of the most successful and prestigious Executive Coaching and Leadership Development practices in the U.S. He has provided counsel and wisdom to many of America's top business leaders in a wide variety of industries including Financial Services, Oil and Gas, Health Care, Network News Broadcasting, National Retail and Power and Energy Production. He has been dubbed the "Dean of Executive Coaches" by his peers and has personally mentored dozens of strong Executive Coaches. Stan is once again embarking on an exciting new venture which promises to propel Executive Coaches and their practices to an all new level.

Stan is a living example of his message and the exclusive processes that he has developed over the years in his coaching practice. The Mastery Coaching Workshop combines years of time tested processes conducted in an exclusive roundtable forum. Participants in the workshop will experience first-hand the enlightenment of transformational change and the power of creating a trusted group container. Learn to transform short-term clients into long-term developmental relationships. Participants will gain the experience of extended client longevity, deeper connectivity and an increase in the value of their services. The Mastery Coaching Workshop is a must for any Executive Coach that wants to take their practice to the next level.



281.974.8896

## The Mastery Coaching - Workshop



### The Curriculum

- Emotional Intelligence
- The Hard Case for The Soft Skills
- Self Awareness & Intro to Feelings
- The Safe Container – Trust, Presence, Congruency/Honesty
- The Integral Model
- Process – Context, Teach, Experience

### The Program

- Four (4) Monthly 3-Hour Evening Classes
- One-Hour Tele-Classes between each session
- Enrollment is limited to 15 participants

## Join Stan Goss

As he illuminates the path of “Mastery Coaching” and the dynamics of “Bring Out The Brilliance in Others”

- Increase Your Earning Power and Client Retention
- Insightful and Direct – Authentically Unique Style
- Elevate Your Coaching Practice to a New Level
- A Transformational Career Opportunity

### Workshop Overview

Why EI is more relevant than IQ

The Dynamics of Leadership and Management

Transformational Change and Advanced Change Theory

Challenging, Inspiring and Empowering

### Testimonies

Working with Stan has given me an entirely new perspective on how to better serve my clients and create a more impactful coaching experience. - CEO, Signature Leadership, Inc.

Stan's insights are enlightening and empowering. Participating in his workshop has helped me generate more clients and create deeper and more lasting relationships. - Owner, Brand X Executive Coaching